Digital WebCast Interview: Part Two

Eliot Bernstein
iViewit.com

If you have read the article "Animation in the Web-Age" on the Digital WebCast sight, you know there are several things that prevent high quality images or video from being sent over the Internet; size, speed and quality, the golden triangle of webcasting. If you want quality, you end up with large file sizes which in turn increases download time. Webcasting professionals have long known of this conundrum, and have instead reduced size and quality to compensate until a happy medium was reached, generally speaking 320x240 (or smaller) at 15 frames per second (or less). With this barrier in place, it seemed it would be a long time before anyone would claim the Holy Grail of Webcasting as their own.

Enter **Eliot Bernstein**, who until 1998 was working in the insurance industry, creating computer based, multimedia-marketing tools for use in the industry. Two years ago, he left that field and pursued a career that would let him combine his passion for photography and video and bring them to the Internet.

In **Part Two** of the this Digital WebCast Streaming Interview, Producer Stephen Schleicher talks with Eliot on how the iviewit technology compresses video for streaming, and the impact this compression technology has in other industies.

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